

We've got a deal!

English Language for Technicians on Commercial Activities

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LISTENING	SPEAKING	WRITING
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UNIT 1

DESIGNING MY SHOP

CONTENTS

- Present Simple - Present Continuous
- Present simple vs Present Continuous
- Outside and inside a store
- A great shop design
- Which is this shop?
- This is how I want it
- Polite Requests
- How is my store





PRESENT SIMPLE

Uses:

- To talk about habits and routines. Ex. I always open my store at eight o'clock.
- To talk about future events set in a schedule. Ex. The shop opens at half past nine.
- To give instructions or directions. Ex. Bring me that box please.

STRUCTURE (BUY)	I, YOU, WE, THEY	HE, SHE, IT
AFFIRMATIVE	S + V + OBJ You buy a product	S + V+s + OBJ She buys a product
NEGATIVE	S + DON'T + V + OBJ You don't buy a product	S + DOESN'T + V + OBJ She doesn't buy a product
INTERROGATIVE	DO + S + V + OBJ? Do you buy a product?	DOES + S + V + OBJ? Does he buy a product?

WAYS OF ADDING -S	EXAMPLE
If the verb ends in vowel + y we only add an -s at the end of the verb	Buy → Buys Play → Plays
If the verb ends in consonant + y we omit the -y and add -ies	Study → Studies Cry → Cries
If the verb ends in -s, -sh, ch, -x -o we must add -es	kiss → Kisses wash → washes watch → watches relax → relaxes go → goes
Special endings	Have → Has To be → Is
Verbs which are the same	Must, Can, Could, May, Might, Should, Shall and Would (MODAL VERBS)

1. Complete the following sentences with the correct form of present simple affirmative of the verbs in brackets:

- He _____ (play) the guitar and _____ (need) to buy some new strings.
- You _____ (sell) vegetables at the greengrocer's. You _____ (help) your father.
- This shop always _____ (have) big offers. It _____ (to be) the best place to buy.
- When you _____ (want) to get something to eat, you usually _____ (go) to a restaurant.
- She always _____ (Complain) about her working conditions. Her boss _____ her badly (treat).

2. Write the negative of the sentences in exercise number 1:

- a)
- b)
- c)
- d)
- e)

3. Write questions using the following words and then write true answers about you:

- a) He / buy / oranges?
- b) You / sell / apples / in summer?
- c) They / earn / a lot of money?
- d) Your boss / a good person?
- e) My colleague / work/ more than me?
- f) This company / from Spain?

Write questions:



- a)
- b)
- c)
- d)
- e)
- f)

Write true answers:

- a)
- b)
- c)
- d)
- e)
- f)



4. Complete the following text with the correct affirmative, negative or interrogative forms of the verbs in brackets. Then answer the two final questions.

Every morning I always _____ (get up) at seven o'clock to be able to open my small **business** on time. Since I _____ (to be) the only **employee**, I _____ (to be) my own **boss**. It _____ (have) its good and bad side. On the one hand I _____ (can) do whatever I _____ (want), on the other hand I _____ (have) to do everything to run the **store**. It _____ (mean) that I _____ (can) decide when to have my **holidays** but it also _____ (mean) that I _____ (not earn) any money when my shop _____ (to be) **closed**. What _____ (do) I prefer? If I _____ (must) be sincere, I _____ (have) to say that I _____ (would) prefer my sister's **job**. She _____ (have) to be on time every morning and _____ (not can) decide when to be on holidays but she _____ (forget) about her job when her **shift** _____ (to be) over and she _____ (to be) less stressed than me. Her boss _____ (not to be) nice to her but she _____ (can) forget about him the rest of the day. What _____ (do) you think? Which job _____ (do) you prefer?



OUTSIDE AND INSIDE A STORE


1. Translate the words in bold on the text in exercise 4 on the previous page. Then write a sentence with each word.

- Business:**
- Employee:**
- Boss:**
- Store:**
- Holidays:**
- Earn:**
- Closed:**
- Job:**
- Shift:**



2. Look at the following words and match them with their definitions.

- Place or company whose main aim is to make profit:
- Person which is in charge of a business, usually the owner:
- Period of time in which the employees in a company do not have to work:
- Worker of a business in which he or she is not the boss:
- Verb used to refer to the fact of making an economic profit:
- Word used to refer to a piece of work or a task, especially one that is paid:
- Each set of hours which an employee needs to work each day:
- Person working for a boss:
- Place in which items are sold:



3. Look at the following two images. Then match the words with the objects (numbers).



- | | |
|---|---|
| <input type="checkbox"/> Door | <input type="checkbox"/> Counter |
| <input type="checkbox"/> Sign | <input type="checkbox"/> Cash register |
| <input type="checkbox"/> Sunshade | <input type="checkbox"/> Shop assistant |
| <input type="checkbox"/> Window display | <input type="checkbox"/> Products |

4. Complete the following sentences with the correct word from exercise 3:

- The glass of this _____ is broken and the alarm is ringing.
- I like that _____ the name of the shop is written in nice letters.
- The _____ is never nice to the customers, they will close soon.
- _____ in this bakery are always delicious.
- The _____ of that store is closed but they are open.





A GREAT SHOP DESIGN

1. Read the following review and answer the questions below:



A CHARMING SHOP

I **always** tend to visit beautiful shops when I travel with my family, my wife and kids **hardly ever** want to come with me because they do not like going shopping to those special places. I don't understand them, they **often** go to shopping centers and I find them boring, they all look the same.

During our travels, I **usually** find beautiful shops which have particular and special things. **Sometimes** they are only special because of the building itself but, **normally**, when the shop is beautiful, they sell wonderful things too.

And this is the case of the shop that I want to describe in this post. In fact, since it is a shopping center, even my family came to visit this store. This shop is called Lafayette Galleries and it is located in the center of Paris, very close to Garnier Palace or, as it is better known, the Paris Opera. The experience is impressive, when you see this circular space of luxury with all those shops around you feel overwhelmed by all that beauty. The most impressive part of the building is the dome that covers the central space. It is crystal made and enormous and lets the light enter into the shop creating a really warm environment. The only problem is the price; all the products sold at this place are of luxury brands. The money that you can spend in that shop cannot pay for the views that you can see from the top of the building, you must go there because they are considered one of the better views in Paris.



- Does his family like to go to special shops?
- Where does his family often go?
- Do the beautiful shops always sell wonderful products?
- Where are Lafayette Galleries located?
- Which part of the building is more impressive? Write the name of another building with this element.
- Which kind of products are sold in this store?
- What building will you be able to see from the top of Lafayette Galleries?





2. Copy the words in bold from the previous text and translate them. After that, order the words according to the frequency that they express from more to less frequent.

Copy

Translate

.....

.....

.....

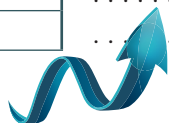
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Order



3. With the words from the previous exercise make sentences.

.....

.....

.....

.....

.....

.....



4. Divide the text in the following parts:

- 1. Description of the habits of his family.
- 2. Descriptions of his habits when traveling.
- 3. Description of the shop.



5. Now it is time for you to describe your favorite shop. Write 4 sentences describing the exterior, the interior, the people working there and the products.

.....

.....

.....

.....



PRESENT CONTINUOUS

Uses:

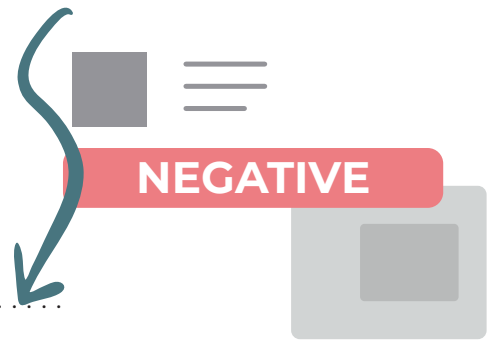
- For actions and events in progress, this is, for things happening at the same time of speaking or writing.
- To describe definite future plans.

STRUCTURE (BUY)	I, YOU, WE, THEY
AFFIRMATIVE	S + TO BE + V (ING) + OBJ You are buying a product
NEGATIVE	S + TO BE + NOT + V (ING) + OBJ You aren't buying a product
INTERROGATIVE	TO BE + S + V (ING) + OBJ? Are you buying a product?

1. Change the following affirmative sentences into negative:

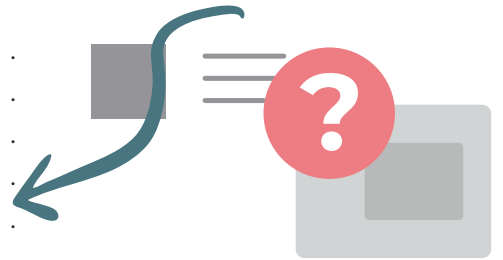
- My store is running perfectly.
- My customers are buying so many goods.
- I am opening a new show next week.
- They are planning to purchase a new cash register.
- The sign is hanging out of the store.
- My partners and I are planning to diversify our business.

-
-
-
-
-
-



2. Now change the sentences from previous exercise into interrogative

- a)
- b)
- c)
- d)
- e)
- f)



3. Complete the following text with the correct forms of present continuous

My favourite shop is going to be mine!

There is a shop in my street which _____ (sell) printer cartridges but last week my friend Thomas told me that the owners _____ (close) it next month. Since then I _____ (think) how I could buy it and start a new business. I _____ (think) about transforming it into a vending machine place. The store is small but what I _____ (plan) to do doesn't need much space. When I told this to Thomas he said to me: "I think you v (have) a great idea because it does not need any employee and the benefits _____ (go) to be all for you! I answered "That's the idea, I _____ (go) to be here just a few minutes in the morning and a few minutes in the afternoon and the machines _____ (go) to do the job for me!"

4. Now choose between Present Simple and Present Continuous to complete the following sentences:

- a) I always _____ (sell) the best products available
- b) Right now the prices _____ (raise) out of control
- c) Sorry but we _____ (close) in five minutes due to an unexpected event.
- d) Sorry but we _____ (close) in five minutes as you can see in the timetable.
- e) The student from a nearby highschool _____ (go) to be on an internship in my store.
- f) The news say that profits of small businesses _____ (fall) this year.



1 LISTENING



WHICH IS THIS SHOP?

1. Listen to the following conversation between a shop assistant and a customer and try to guess which kind of shop it is.

Kind of shop: _____



2. Now answer the following questions according to the information of the previous conversation?

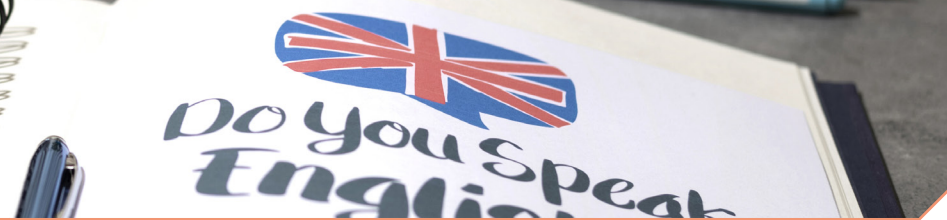
- How many kinds of products can you hear? Can you name them?
- Do you think the conversation is formal or informal? Why?
- Which is the most expensive product? How much does it cost?
- Can you make a list with the products that the customer buys?
- How much does everything cost?

3. In couples, write a similar dialogue with the following information:

- Type of shop: Greengrocers
- Offers: Apples at 1.50€/kg and Kiwis at 2.30 €/kg
- The customer buys: Half a kilo of kiwis, a watermelon and 2 kilos of tomatoes
- The final cost of all the products is 10,59€
- Extra information: The customer brings her own bags

4. Now read it outloud in front of your class, your classmates will have to guess the kind of shop.





THIS IS HOW I WANT IT!

Polite requests:

1. Look at the following list and write in your notebook a list with the translations:

- Hello sir/madam, how can I help you?
- Would you like anything else?
- May I help you with anything else?
- Is that everything, sir/madam?
- We hope to see you soon sir/madam, have a nice day!

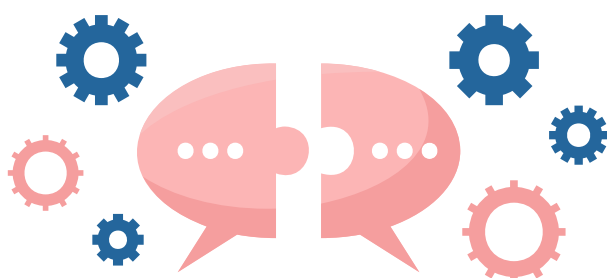


2. Look at the following text, the polite elements of one of the two people involved in the conversation are missing. Which of them is not polite? Change them using the previous polite expressions to transform it:

- **Shop assistant (SA):** Hi
- **Customer:** Hello, good morning!
- **SA:** What do you want?
- **C:** I would like some salt and some pepper, please.
- **SA:** Ok, what else do you want?
- **C:** Anything else, thank you.
- **SA:** Are you sure? We can sell you good cummin!
- **C:** No, thanks for your offer sir.
- **SA:** Ok, it's 3€
- **C:** May I pay with credit card?
- **SA:** Yes
- **C:** Here you are
- **SA:** Ok bye
- **C:** Bye, see you soon!



3. Now, it is your turn! Perform the corrected dialogue with one of your friends, then change the roles and interpret it again.



1 WRITING



HOW IS MY STORE?

Characteristics of descriptive texts:

01
It includes many adjectives describing what you are seeing

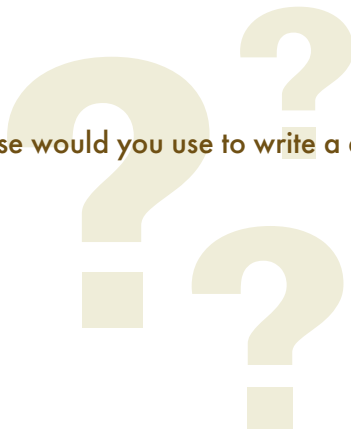
02
If you describe a place you need to use the Present Simple

03
If you describe an action in progress, you need to use Present Continuous

1. Classify the following descriptions into places and actions in progress:

- a) A gothic cathedral
- b) Two kids playing in the beach
- c) A picture by van Gogh (The Sunflowers)
- d) Three couples having dinner in a restaurant
- e) A Victorian manor
- f) A man buying in a shop
- g) A big shopping center

2. Which verbal tense would you use to write a description of the previous topics?



3. Now choose between topics "f" and "g" and write a descriptive text of 100-120 words.

4. Change your description with one of your classmate's and correct it.

